MEETING AGENDA

MONDAY, 9 APRIL 2018 (13:30-18:00) / WORKING SESSIONS
Location: Blue Tree Premium Morumbi Hotel (São Paulo, Brazil) – Topazio Room (Sala)
Note: Optional Social Lunch (12:00-13:30) in Restaurante Noah, Blue Tree Premium Morumbi Hotel

1. Welcome Remarks by Nancy Travis (AdvaMed) for the Coalition Executive Committee: 5 Minutes

2. Brief Participant Introductions (Name, Position, Organization): 10 Minutes

3. Remarks / Q&A by Diane Biagianti (Chief Responsibility Officer, Edwards Lifesciences): 10 Minutes
   Topic: Emerging Dynamics to Strengthening Business Ethics in the Medical Technology Sector

4. Remarks / Q&A by Sergio Alberto Pinto (HC Compliance Regional Lead, Johnson & Johnson): 10 Minutes
   Topic: Regional Considerations for the Western Hemisphere in Strengthening Business Ethics

5. Summation of Coalition Progress To-Date by Technical Secretariat: 10 Minutes
   o 2017 Coalition 1st Meeting and Formal Launch (Bogota, Colombia)
   o Coalition Executive Committee Meeting (Miami, Florida)
   o 2017 Coalition 2nd Meeting (San Jose, California, United States)

6. Nomination of APIS A.G. (Chile) and ADIMECH (Chile) for Coalition Membership: 5 Minutes

7. Confirmation of Coalition Logo: 5 Minutes


9. Breakout Session & Report Out: Developing Country Roadmaps for Coalition Members: 30 Minutes

    o Review Updated Timeline of Activities for Primary Outcomes / Assignment of Leads
    o The Coalition’s Primary Outcomes and Additional Outcomes to 2020
      ▪ Adoption and implementation of codes of ethics by industry associations
      ▪ Member enterprise implementation of association codes of ethics
      ▪ National-level, multi-stakeholder partnerships
      ▪ National-level, unified industry codes of ethics
      ▪ Coalition mentors / experts
    o Coalition Capacity-Building Workshop in 2019 / Other Regional Activities?
    o Coalition Website and Digital Resources – Should the Coalition launch this feature by 2019?

11. Coalition Engagement with International Organizations / Inter-Governmental Forums: 60 Minutes
    o Summit of the Americas / IDB (Peru 2018)
    o Americas Competitiveness Forum (Argentina 2019)
    o Asia-Pacific Economic Cooperation Forum (Chile 2019)

12. Coalition Member Media Statements for 2018 Summits of the Americas Announcement: 5 Minutes

    o Buenos Aires, Argentina (Spring 2019): Americas Competitiveness Forum
    o Santiago de Chile (Fall 2019): 6th APEC Business Ethics for SMEs Forum

14. Closing by Marisol Sanchez (ANDI) for the Coalition Exec Committee: 5 Minutes