



MEETING AGENDA

SUNDAY, 23 SEPTEMBER 2018 (09:00-12:00) / WORKING SESSIONS

Location: Philadelphia Convention Center (Room 105B)

- 1. Brief Participant Introductions (Name, Position, Organization): 10 Minutes**
- 2. Welcome Remarks by Nancy Travis (AdvaMed) for the Coalition Executive Committee: 10 Minutes**
Scene-Setting: How is our Environment Changing? How should we account for these changes when implementing the Bogota Principles and the Coalition's Action Plan?
- 3. Summation of Coalition Progress To-Date by Technical Secretariat: 5 Minutes**
 - 2017 Coalition 1st Meeting and Formal Launch (Bogota, Colombia)
 - 2017 Coalition 2nd Meeting (San Jose, California, United States)
 - 2018 Coalition 3rd Meeting (São Paulo, Brazil)
 - 2018 Summit of the Americas / Americas Business Dialogue (Lima, Peru)
- 4. Confirmation of Coalition Website by Technical Secretariat / Feedback & Inputs: 10 Minutes**
- 5. Nominations / Confirmation Process for New Executive Committee Member: 10 Minutes**
- 6. Updates on Country Roadmaps & Latest Compliance Environment in the Americas (5 Mins Each): 75 Minutes**
- 7. Formation of the Coalition's "Industry Expert / Mentor Team" and Nominations: 5 Minutes**
- 8. Status of Coalition Action Plan Timeline / Activities: 5 Minutes**
 - Bogota Principles Training Module and Presentation
 - Coalition member gaps in code of ethics, alignment effort, model code of ethics, begin to update codes by 2019
 - Capacity-building program and activities starting in 2019
 - The Coalition's Primary Outcomes and Additional Outcomes to 2020
 - Adoption and implementation of codes of ethics by industry associations
 - Member enterprise implementation of association codes of ethics
 - National-level, multi-stakeholder partnerships
 - National-level, unified industry codes of ethics
- 9. Nominations (By Country) of Non-Industry Stakeholders / Communicating the Bogota Principles: 5 Minutes**
- 10. Confirmation of 2019 Coalition Meeting Schedule**
 - 5th Coalition Meeting / Workshop: Buenos Aires, Argentina (Spring 2019) / Americas Competitiveness Forum
 - 6th Coalition Meeting / Workshop: Santiago de Chile (Fall 2019) / 2019 APEC Business Ethics for SMEs Forum
- 11. Closing by Marisol Sanchez (ANDI) for the Coalition Executive Committee: 5 Minutes**