Ms. Nancy Travis
Vice President, International Governance and Compliance
The Advanced Medical Technology Association (AdvaMed)
SUMMATION OF COALITION PROGRESS (TO-DATE)

Mr. Andrew Blasi
Technical Secretariat (Coalition)
Director, Crowell & Moring International
SUMMATION OF COALITION PROGRESS (TO-DATE)

2016 Lima Roundtable & Outcome Statement

**Strengthening Business Ethics in the Medical Device Sector across the Western Hemisphere: A High Level Roundtable Dialogue**

Lima Chamber of Commerce | 7 September 2016 | Lima, Peru

**OUTCOME STATEMENT**

Principals from medical device and diagnostic enterprises and industry associations, governments, and other stakeholders from across the Western Hemisphere gathered in Lima, Peru on 7 September 2016 to discuss current activities and explore new opportunities for heightened collaboration to strengthen ethical practices in the medical device sector.

While notable progress has been made across the Western Hemisphere – including the elaboration of industry association codes of ethics and training programs – participants agreed that more can and should be done through a unified, regional approach.

The following recommendations were issued by the roundtable participants:

1. Establish an Inter-American Coalition on Ethical Practices in the Medical Technology Sector (“Coalition”), bringing together medical device and diagnostic manufacturer and distributor associations and their members in the Western Hemisphere under a common set of principles and a joint work plan to strengthen business ethics. Other stakeholders – including governments, payers, health care professionals, and civil society – should be invited to join the Coalition, embracing the principles and supporting the work plan.

2. Convene an interim task force to draft a common set of principles and terms of reference, recruit interested founding members, and develop a draft work plan. AbiMed and AMD will convene the interim task force to undertake the above-mentioned activities. AMD is committed to the launch of the Coalition. AMD will consult AbiMed’s members to develop the work plan.

3. Launch the Coalition at the AbiMed-AMD LATAM Ethics & Compliance Conference 21 - 23 February 2017 in Bogota, Colombia. Convene the coalition’s founding members during the meeting to adopt the proposed terms of reference and joint work plan.

4. The work plan may consider including heightened collaboration with third party suppliers and marketing intermediaries, healthcare professionals, and governments.

The recommendations of the Outcome Statement are the consensus views of participants from the following organizations:

- Associação Brasileira de Indústrias de Alta Tecnologia de Produtos para Saúde (AbiMed) – Brazil
- Sociedad Científica de Dispositivos Médicos (SCDM) – Chile
- Cámara Dispositivos Médicos e Insumos para la Salud. Asociación Nacional de Empresarios de Colombia (ANDE) – Colombia
- La Asociación Mexicana de Industrias Innovadoras de Dispositivos Médicos (AMID) – Mexico
- Comisión en Salud Promoción. Colapam – Mexico
- CONSAUD, Lima Chamber of Commerce (CCL) – Peru
- Dirección General de Medicamentos Insuficiencia y Drogas (DIGIMED), Ministry of Health – Peru
- The Advanced Medical Technology Association (AbiMed) – The United States
- Department of Commerce – The United States
SUMMATION OF COALITION PROGRESS (TO-DATE)

From Bogota (February 2017) -- San Jose (September 2017)
SUMMATION OF COALITION PROGRESS (TO-DATE)

From Sao Paulo (April 2018) -- Lima (April 2018)
AGENDA ITEMS

Confirmation of Coalition Website / Feedback & Inputs

Nominations / Confirmation for Executive Committee
AGENDA ITEMS

Updates on Country Roadmaps & Latest Environment

Formation of Coalition Industry Expert / Mentor Team
STATUS OF COALITION ACTION PLAN TIMELINE / ACTIVITIES

- Bogota Principles Training Module and Presentation

- Coalition member gaps in code of ethics, alignment effort, model code of ethics, begin to update codes by 2019

- Capacity-building program and activities starting in 2019

- The Coalition’s Primary Outcomes and Additional Outcomes to 2020
  - Adoption and implementation of codes of ethics by industry associations
  - Member enterprise implementation of association codes of ethics
  - National-level, multi-stakeholder partnerships
  - National-level, unified industry codes of ethics
AGENDA ITEMS

Nominations (By Country) of Non-Industry Stakeholders & Communicating the Bogota Principles

Recommendations for Partnerships in Central America
CONFIRMATION OF 2019 COALITION MEETING SCHEDULE

Buenos Aires, Argentina (Spring 2019)
Coincide with the Americas Competitiveness Forum

Santiago, Chile (September 2019)
Coincide with 2019 APEC Business Ethics for SMEs Forum
CLOSING SESSION / THOUGHTS

Ms. Marisol Sánchez
Executive Director, Chamber of Medical Devices & Health Supplies
Asociación Nacional de Empresarios de Colombia (ANDI)