Ms. Nancy Travis
Vice President, International Governance and Compliance
The Advanced Medical Technology Association (AdvaMed)
EMERGING DYNAMICS TO STRENGTHEN BUSINESS ETHICS

Ms. Diane Biagianti
Vice President & Chief Responsibility Officer
Edwards Lifesciences
SUMMATION OF COALITION PROGRESS (TO-DATE)

Mr. Andrew Blasi
Technical Secretariat (Coalition)
Director, Crowell & Moring International
SUMMATION OF COALITION PROGRESS (TO-DATE)

2016 Lima Roundtable & Outcome Statement

Strengthening Business Ethics in the Medical Device Sector across the Western Hemisphere: A High Level Roundtable Dialogue
Lima Chamber of Commerce | 7 September 2016 | Lima, Peru

OUTCOME STATEMENT

Principals from medical device and diagnostic enterprises and industry associations, governments, and other stakeholders from across the Western Hemisphere gathered in Lima, Peru on 7 September 2016 to discuss current activities and explore new opportunities for heightened collaboration to strengthen ethical practices in the medical device sector.

While notable progress has been made across the Western Hemisphere – including the elaboration of industry association codes of ethics and training programs – participants agreed that more can and should be done through a unified regional approach.

The following recommendations were issued by the roundtable participants:

1. Establish an Inter-American Coalition on Ethical Practices in the Medical Technology Sector ("Coalition"), bringing together medical device and diagnostic manufacturer and distributor associations and their members in the Western Hemisphere under a common set of principles and a joint work plan to strengthen business ethics. Other stakeholders – including governments, payers, health care professionals, and civil society – should be invited to join the Coalition, embracing the principles and supporting the work plan.

2. Convene an interim task force to draft a common set of principles and terms of reference, recruit interested founding members, and develop a draft work plan. Abhilal Med and ANDI are nominated to serve as interim coordinators and will recruit the interim task force to undertake the aforementioned activities. ANDI is committed to the launch of the Coalition. ANDI will consult ACLHMD’s members to develop the work plan.

3. Launch the Coalition at the Abhilal Med-ANDI LATAM Ethics & Compliance Conference 21 - 23 February 2017 in Bogota, Colombia. Convene the coalition’s founding members during the meeting to adopt the proposed terms of reference and joint work plan.

4. The work plan may consider including heightened collaboration with third-party sales and marketing intermediaries, healthcare professionals, and governments.

The recommendations of the Outcome Statement are the consensus views of participants from the following organizations:

- Asociación Americana de Industria de Productos para Salud (AAMPS) – Brazil
- Sociedad Americana de Productos Medicinales (SADH) – Chile
- Asociación Americana de Productos para Salud (AAMPS) – Colombia
- Asociación Americana de Productos para Salud (AAMPS) – Mexico
- Asociación Americana de Productos para Salud (AAMPS) – Peru
- Asociación Americana de Productos para Salud (AAMPS) – United States
- Asociación Americana de Productos para Salud (AAMPS) – United States
SUMMATION OF COALITION PROGRESS (TO-DATE)

From Bogota (February 2017) -- San Jose (September 2017)
Nominations of New Coalition Member Associations
ADIMECH (Chile) & APIS (Chile)

Confirmation of Coalition “Logo”
2018 Report on Code of Ethics Implementation by Coalition Medical Technology Industry Associations

REVIEW SUMMARY REPORT & DISCUSSION
SUMMARY REPORT: REVIEW & DISCUSSION

• Code of Ethics Adoption by Coalition Members
• Code of Ethics Implementation by Coalition Members:
  1. Code Governance
  2. Code Alignment
  3. Member Enterprise Adherence
  4. External Stakeholder Engagement
BREAKOUT SESSION & REPORT OUT

Developing Country Roadmaps

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NOTE: If you do not see your name listed in one of these teams, please join the one you most prefer.
PROPOSED UPDATES TO COALITION ACTION PLAN TIMELINE

• Review Updated Timeline of Activities for Primary Outcomes / Assignment of Leads
• The Coalition’s Primary Outcomes and Additional Outcomes to 2020
  o Adoption and implementation of codes of ethics by industry associations
  o Member enterprise implementation of association codes of ethics
  o National-level, multi-stakeholder partnerships
  o National-level, unified industry codes of ethics
  o Coalition mentors / experts
• Coalition Capacity-Building Workshop in 2018/2019
• Other Regional Activities?
• Coalition Website and Digital Resources – Should the Coalition launch this feature by 2019?
MEETING BREAK

15 MINUTES
COALITION ENGAGEMENT WITH INTL ORGANIZATIONS / FORUMS

VIII Summit of the Americas
LIMA · PERU · 2018

Inter-American Development Bank

Americas Competitiveness Forum
Structural Reforms and Entrepreneurship
Mexico City, Mexico
National Entrepreneurship Week, September 13-15, 2017

Asia-Pacific Economic Cooperation (APEC)
COALITION MEMBER MEDIA STATEMENTS FOR THE SUMMIT

VIII Summit of the Americas

LIMA · PERU · 2018
CONFIRMATION OF 2018-2019 COALITION MEETING SCHEDULE

The MedTech Conference

Buenos Aires, Argentina (Spring 2019)
Americas Competitiveness Forum

Santiago, Chile (Fall 2019)
2019 APEC Business Ethics for SMEs Forum

TBC – United States (Fall 2019)
The MedTech Conference