Sample Brochure on the Code of Practice for HCPs

Courtesy of the Advanced Medical Technology Association

Because of the way medical devices and technologies are used, medical technology companies have a responsibility to ensure that their products and technologies, i.e., information on the device and its benefits of the technology. Companies should follow the following principles when providing training and education to HCPs:

1. Purpose: Be specific in the goals and objectives of the training session. This includes training on all aspects of the product, such as safety, efficacy, and proper usage.
2. Content: Be clear and concise in the information presented. Avoid jargon and complex technical terms that may confuse the audience.
3. Format: Select a format that best suits the learning style of the audience. This may include lectures, demonstrations, or interactive sessions.
4. Evaluation: Use active learning methods, such as role-playing, case studies, or hands-on training, to ensure the audience is actively engaged and can apply the information to real-life situations.
5. Documentation: Record and document the training session, including any materials distributed, any questions asked, and any feedback received.

EVALUATION AND DOCUMENTATION

Companies should maintain records of training sessions, including any materials distributed, any questions asked, and any feedback received. This documentation is important for compliance purposes and to demonstrate the commitment of the company to provide high-quality training to HCPs.

INTERACTION WITH HEALTH CARE PROFESSIONALS

Medical technology companies should establish clear guidelines for interactions with HCPs. This includes establishing a code of conduct that outlines acceptable behavior and establishes clear boundaries between the company and HCPs.

CONFLICT OF INTEREST

Medical technology companies should establish policies and procedures to manage potential conflicts of interest. This includes identifying any potential conflicts and taking steps to avoid them, such as recusing oneself from decision-making processes or seeking approval from higher-ups.

SARASOTA MEDICAL TECHNOLOGY EXPO

The Sarasota Medical Technology Expo is an annual event that brings together medical technology professionals from around the world. The expo provides a platform for networking, learning, and discussing the latest advancements in the medical technology sector.

ADVA MED

AdvaMed is the leading trade association representing the medical technology sector. The organization serves as a voice for the medical technology industry, advocating for policies and regulations that support innovation and growth.