6th MEETING OF THE INTER-AMERICAN COALITION FOR BUSINESS ETHICS IN THE MEDICAL TECHNOLOGY SECTOR

WORKING SESSION AGENDA

WEDNESDAY, 24 JULY 2019 (13:30-17:30)
Location: Cyan Americas Towers Hotel (Salón Picasso)

PART ONE (13:30-16:15):

1. Brief Participant Introductions (Name, Position, Organization): 10 Minutes
2. Antitrust Reminder (Provided by Local Counsel): 5 Minutes
3. Welcome Remarks by Coalition Executive Committee: 20 Minutes
   - Marisol Sanchez, ANDI (Colombia) – 5 Minutes
   - Luis Fernandez, AMID (Mexico) – 5 Minutes
   - Bruno Boldrin, ABRAIDI (Brazil) – 5 Minutes
   - Steven Bipes, AdvaMed (United States) – 5 Minutes
4. Summation of Coalition Progress To-Date by Technical Secretariat: 5 Minutes
   - 2017 Coalition Meetings: Bogota, Colombia and San Jose, United States
   - 2018 Coalition Meetings: Sao Paulo, Brazil; Lima, Peru; Philadelphia, United States
   - 2019 Coalition Meetings: Buenos Aires, Argentina and Santiago de Chile
5. Presentation and Discussion on “2019 Report on Code of Ethics Implementation by Coalition Medical Device Industry Associations” – Facilitated by Technical Secretariat: 40 Minutes
6. Best Practices Session on “Code Governance” for Medical Device Associations: 45 Minutes
   - Sergio Pinto, Opening and Part One: Success Indicators for Effective Code Governance
   - Gabriella Pellegrino, Part Two: Success Indicators for Effective Code Governance
   - Examples from Coalition Members (AdvaMed, MedTech Canada, ANDI, AMID) and Discussion
7. Review Coalition Member “Nominations” for New Coalition Stakeholders: 5 Minutes
   - Coalition members to nominate and describe 3-5 local stakeholders for the Coalition by email
8. Concluding Summary and Action Items – Facilitated by Technical Secretariat: 5 Minutes

BREAK (16:15-16:30)
PART TWO (16:30-18:15) – Distributors-Focused Session:

9. Item #1: Presentation and Q&A Discussion by ABRAIDI on Coalition Strategies for Distributor Associations – 60 Minutes

10. Item #2: Global Distributors’ Portal Development Discussion facilitated by AdvaMed – 35 Minutes

11. Update on Coalition Member Distributor Activities for 2019-2020 – 5 Minutes
   • Training in Buenos Aires, Argentina: 25 July
   • Training in Bogota, Colombia: TBC August
   • Training in Santiago, Chile: 11 September
   • Training in Mexico City, Mexico: 23 October
   • Other Activities – Trainings or Otherwise?

12. Concluding Remarks by ABRAIDI, Coalition Executive Committee – 3 Minutes