

## **6<sup>th</sup> MEETING OF THE INTER-AMERICAN COALITION FOR BUSINESS ETHICS IN THE MEDICAL TECHNOLOGY SECTOR**

### **WORKING SESSION AGENDA**

**WEDNESDAY, 24 JULY 2019 (13:30-17:30)**

**Location: Cyan Americas Towers Hotel (Salón Picasso)**

***PART ONE (13:30-16:15):***

- 1. Brief Participant Introductions (Name, Position, Organization): 10 Minutes**
- 2. Antitrust Reminder (Provided by Local Counsel): 5 Minutes**
- 3. Welcome Remarks by Coalition Executive Committee: 20 Minutes**
  - Marisol Sanchez, ANDI (Colombia) – 5 Minutes
  - Luis Fernandez, AMID (Mexico) – 5 Minutes
  - Bruno Boldrin, ABRAIDI (Brazil) – 5 Minutes
  - Steven Bipes, AdvaMed (United States) – 5 Minutes
- 4. Summation of Coalition Progress To-Date by Technical Secretariat: 5 Minutes**
  - 2017 Coalition Meetings: Bogota, Colombia and San Jose, United States
  - 2018 Coalition Meetings: Sao Paulo, Brazil; Lima, Peru; Philadelphia, United States
  - 2019 Coalition Meetings: Buenos Aires, Argentina and Santiago de Chile
- 5. Presentation and Discussion on “2019 Report on Code of Ethics Implementation by Coalition Medical Device Industry Associations” – Facilitated by Technical Secretariat: 40 Minutes**
- 6. Best Practices Session on “Code Governance” for Medical Device Associations: 45 Minutes**
  - Sergio Pinto, Opening and Part One: Success Indicators for Effective Code Governance
  - Gabriella Pellegrino, Part Two: Success Indicators for Effective Code Governance
  - Examples from Coalition Members (AdvaMed, MedTech Canada, ANDI, AMID) and Discussion
- 7. Review Coalition Member “Nominations” for New Coalition Stakeholders: 5 Minutes**
  - *Coalition members to nominate and describe 3-5 local stakeholders for the Coalition by email*
- 8. Concluding Summary and Action Items – Facilitated by Technical Secretariat: 5 Minutes**

***BREAK (16:15-16:30)***

***PART TWO (16:30-18:15) – Distributors-Focused Session:***

- 9. Item #1: Presentation and Q&A Discussion by ABRAIDI on Coalition Strategies for Distributor Associations – 60 Minutes**
- 10. Item #2: Global Distributors' Portal Development Discussion facilitated by AdvaMed – 35 Minutes**
- 11. Update on Coalition Member Distributor Activities for 2019-2020 – 5 Minutes**
  - **Training in Buenos Aires, Argentina: 25 July**
  - **Training in Bogota, Colombia: TBC August**
  - **Training in Santiago, Chile: 11 September**
  - **Training in Mexico City, Mexico: 23 October**
  - **Other Activities – Trainings or Otherwise?**
- 12. Concluding Remarks by ABRIADI, Coalition Executive Committee – 3 Minutes**