





Key Terms

- Standards
 - Market-driven product and service specifications, established by consensus and approved by a recognized body that provides for common and repeated use (e.g., technical requirements, management systems, etc.)
- Technical Regulations
 - Mandatory technical specifications, which may include particular standards or conformity assessment procedures
- Conformity Assessment
 - Processes and systems used to verify the compliance of a product, person, process or system to either a standard or a regulation (e.g., testing, certification)
 - Accreditation is the assessment of the competence of conformity assessment bodies, and may be included in "conformity assessment"

WTO TBT text: https://www.wto.org/english/docs_e/legal_e/17-tbt_e.htm



What is consensus?

Substantial agreement has been reached by directly and materially affected interest categories. This signifies the concurrence of more than a simple majority, but not necessarily unanimity.

Consensus requires that all views and objections be considered, and that an effort be made toward their resolution and to reconcile any conflicting arguments.



International obligations: WTO TBT Agreement

- The World Trade Organization (WTO)
 Technical Barriers to Trade (TBT) Agreement ensures that regulations, standards, and testing and certification procedures do not create unnecessary obstacles to trade.
 - Notification
 - International standards and recognition
 - Non-discrimination
 - Reasonable time to implement

Guiding Principles: WTO TBT Agreement

- Transparency
- Openness
- Impartiality
- Effectiveness and relevance
- Flexible
- Consensus

- Performance-based
- Coherence
- Due Process
- Technical Assistance
- Timely
- Balanced



International Standards

- Standards should meet societal and market needs and should not be developed to act as barriers to trade
- Standards that meet the WTO TBT principles are "international standards", regardless of the organization that developed
- Code of Good Practice TBT Agreement, Annex 3

WTO TBT text: https://www.wto.org/english/docs e/legal e/17-tbt e.htm



What are ANSI-accredited SDO's?

 ANSI accreditation of SDOs and U.S. TAGs promotes alignment with the WTO's Internationally Recognized Principles for Standards Development

ANSI Essential Requirements for the development of American National Standards

World Trade Organization Technical Barriers to Trade Agreement



Openness
Transparency
Due Process
Consensus



What is ISO?



- The International Organization for Standardization (ISO) is a non-governmental organization established in 1947 and based in Geneva, Switzerland.
- ISO is a federation of national standards bodies from more than 160 countries, with one body representing each country.
- Its mission is to promote the development of standardization and related activities in the world; to facilitate the international exchange of goods and services; and to develop cooperation in intellectual, scientific, technological and economic activity.

ISO members from the Americas

- Argentina (IRAM)
- Bolivia (IBNORCA)
- Brazil (ABNT)
- Chile (INN)
- Colombia (ICONTEC)
- Costa Rica (INTECO)
- Cuba (NC)
- Dominican Republic (INDOCAL)

- Ecuador (INEN)
- El Salvador (OSN)
- Guatemala (COGUANOR)
- Honduras (OHN)
- Mexico (DGN)
- Nicaragua (DNM)
- Panama (COPANIT)
- Peru (INACAL)
- Uruguay (UNIT)



What is IEC? IEC



- The International Electrotechnical Commission (IEC) is a not-for profit, quasi-governmental organization located in Geneva, Switzerland.
- Founded in 1906 specializing in the electrical and the electronic products field.
- The IEC's members (per country member structure) are National Committees and they appoint experts and delegates coming from industry, government bodies, associations and academia to participate in the technical and conformity assessment work of the IEC.

IEC members from the Americas

- Argentina (IRAM)
- Brazil (ABNT)
- Chile (INN)
- Colombia (ICONTEC)

- Cuba (NC)
- Mexico (DGN)
- Peru (INACAL)



Regional Standards Bodies



- COPANT (Pan-American Standards Commission)
 - Standards setting body for Latin and South American countries



- Founded as the Pan American Technical Standards Committee in 1949 to develop regional standards
- Currently 28 Active and 7 Adherent member countries
- PASC (Pacific Area Standards Congress)
 - Founded in 1972 in Honolulu, Hawaii
 - Currently 22 members
 - Does not set standards; rather, coordinates on standards issues
- CEN (European Committee for Standardization)
- CENELEC (European Committee for Electrotechnical Standardization)
- ETSI (European Telecommunications Standards Institute)



What is accreditation?

 Accreditation is the independent evaluation of conformity assessment bodies (CABs) against recognized standards to carry out specific activities to ensure their impartiality and competence.



ABs vs. CABs?

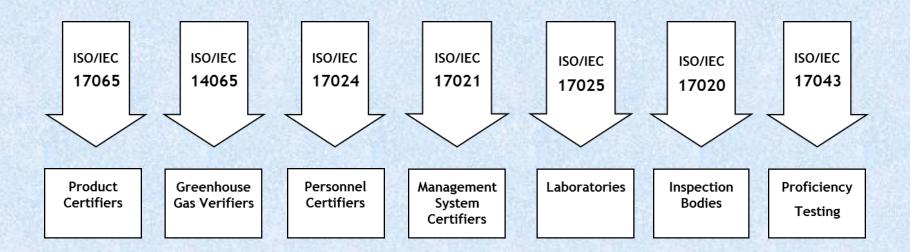
 An accreditation body (AB) is an organization that provides accreditation services, which is a formal, third party recognition of competence to perform specific tasks.

VS

 A conformity assessment body (CAB) is an organization that evaluates compliance with voluntary consensus standards or technical regulations.



Conformity Assessment (ISO/IEC 17011: Accreditation of CABs)





What is the IAF?



- International Accreditation Forum (IAF) is the world association of conformity assessment accreditation bodies in the fields of management systems, products, services, personnel and other similar programs of conformity assessment.
- Objective: "Certified Once Accepted Everywhere"



What is ILAC?



- The International Laboratory Accreditation Cooperation (ILAC) is an international cooperation of laboratory and inspection accreditation bodies.
- Operating in accordance with ISO/IEC 17011 and involved in the accreditation of conformity assessment bodies.

IAAC members from the Americas

- Argentina Organismo Argentino de Acreditación (OAA)
- Brazil Coordenação Geral de Acreditação (Cgcré)
- Chile Instituto Nacional de Normalización (INN)
- Colombia Organismo Nacional de Acreditación de Colombia (ONAC)
- Costa Rica Ente Costarricense de Acreditación (ECA)
- Cuba Organo Nacional de Acreditación de la República de Cuba (ONARC)
- Ecuador Servicio de Acreditación Ecuatoriano (SAE)
- El Salvador Organismo Salvadoreño de Acreditación, (OSA)

- Guatemala Oficina Guatemalteca de Acreditación (OGA)
- Mexico entidad mexicana de acreditación a.c. (ema)
- Nicaragua Oficina Nacional de Acreditación, (ONA)
- Panama Consejo Nacional de Acreditación (CNA)
- Paraguay Organismo Nacional de Acreditación (ONA)
- Peru Instituto Nacional de Calidad Dirección de Acreditación (INACAL-DA)
- Uruguay Organismo Uruguayo de Acreditación (OUA)



Why are standards important?

- Standards are tools that help to reduce costs, minimize waste, limit errors and increase productivity.
- Standards help companies to access new markets in developing countries and facilitate global trade.
- Standards contribute to safety, provide protection for the environment, provide for product protection against climatic or other adverse

conditions.



Why is conformity assessment important?

 Non acceptance of test reports and certificates is a non-tariff obstacle to trade.

 A harmonized approach to conformity assessment standards facilitates international trade.



Resources for future reference:

- WTO TBT: www.wto.org
- ANSI: www.ansi.org
- ISO: www.iso.org
- IEC: www.iec.ch
- IAF: www.iaf.nu
- ILAC: www.ilac.org







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